

OUR AREA OF OPERATION PROGRAMMES

- Design and Technical Development Workshop Programme at Meenakshipuram & Suchindrum (60 Artisans)
- Craft Awareness Programme atpeyankuzhi & Kuzhithurai (100 Artisans)
- Craft Demonstration Programme At Puthery & Colachel (60Artisans)
- One Day Workshop/Seminar Programme at Monday Market & Nagercoil(100 Artisans)
- Exhibition Programme at Nagercoil.
- Market Assessment And Product Tour To Madurai Craft Cluster.
- Entrepreneurship Development Programme at Kuzhithurai &Parvathipuram(40Artisans)
- Distribution of Free Tool-Kits at Nagercoil



SUDAROZHI EDUCATIONAL AND CHARITABLE TRUST

Sudarozhi was established in 2006. The organization with is registered under Indian trust act of 1882 has been mainly working for the socio economic well being of women With a view to achieving gender equality. Sudarozhi was aimed at increasing access to rural development, community development and quality health care services and support to needy and less privileged group in kanyakumari . Sudar Ozhi Educational & Charitable Trust is in Association with SACEWD TRUST, and Other Government Allied organizations in order to ensure and to organize outstanding programmes of various schemes. The services provided by Sudar Ozhi Educational & Charitable Trust are irreplaceable and plays a major role in people's day to day life.

Sudarozhi has been under taking various development programme using craft products like Hand embroidery, sea shell craft, plam leaf, banana fibre craft to make eco-friendly artefacts. The organization has trained more than 4000 poor and marginalized rural women artisans In kanyakumari district and near by villages.

SPONSORED DETAILS

Office of the Development Commissioner(Handicrafts)
Ministry of Textiles, Government of India, Handicrafts
Service Centre, Nagercoil.



Visit Us

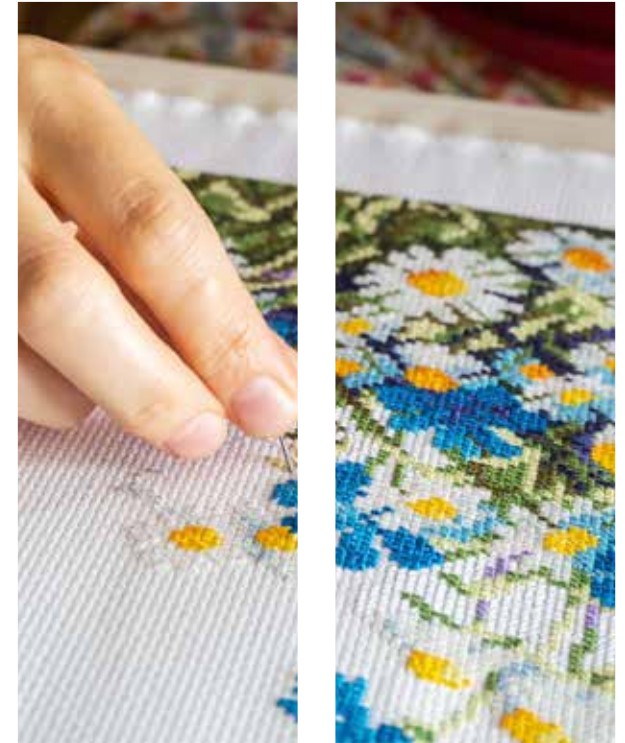


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Social Media



KANYAKUMARIADOPTEDCLUSTER.COM



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ABOUT KANYAKUMARI HAND EMBROIDERY CLUSTER

The Kanyakumari Hand Embroidery Cluster works under the motto "Educating rural women for the betterment of society". Our Trust actively participates with the appropriate organization in tackling the challenges that arise in society. We have a minimal number of programs that make a big impact on participants. The main programs focus on women's empowerment, particularly in social and economic development. Our trust has been listed as a proactive productive trust for women belonging to various communities. Our trustees are highly skilled, well trained social thinkers and strategize the objectives of the trust in people's participation as well as case studies and have rich experience of more than 20 years on providing excellent services for the neediest.

We have dedicated and potential staffs to serve the community. The government related programmes reaches even the remote villages and the people are taking part in the benefits. NABARD, ICICI Bank, RDCC Bank, Tamil Nadu Social Welfare Board, and all different organizations are associating with us to offer Quality programmes to all the beneficiaries. We thank all of the dedicated staffs, Volunteers, Like minded NGOs and different Government Officials, who have put join hands together for our successive completion of different programmes. The successive Path of our trust will hold with the co-operation of the entire team.

MISSION

To promote self confidence and spirit of self reliance among beneficiary to enable them to acquire necessary skills and guide them to achieve excellence in their fields of activity.



VISION

- To work for the betterment of women and children.
- To give proper knowledge to improve their social and economic condition.
- To create a strategy and work with the downtrodden community for their economic development and to create social conscience in them.
- To create social awareness and make them aware of the need for liberation from operate of any kind.
- To help the homeless, landless labourers build house of their own.
- To work for the betterment of women and children.
- To the socio-economic development of rural people through promoting self help groups and train them to become as efficient and self sufficiency in order to make them as a best citizen of the country and make gender justice.
- To give education to the speaker section of the locality, enabling them to improve their social and economic conditions.
- To organize the rural people into association for discussing their own problem and arrive at solutions.
- To establish centers for imparting non-formal vocational education, general education to the rural people so as to create social awakening in their minds, enabling there to improve their standard of living and adopt a better ways of life.

HAND EMBROIDERY

Hand embroidery is basically embellishing the cloth with colourful threads and beautiful beads. It is an art that is made with help of needles and thread creating beautiful patterns off design on the fabric. The embroidery designs are delicate and influenced by mughal design. The designs and motifs are immensely illustrated by using subtle shades of colours.

The embroidery was traditionally made on house hold objects such as toran and Chakal and on the long skirts worn by the women of the region. The hand work is done carefully using Coloured threads. Each embroidery styles and motifs depend on the artisans creativity. The colourful threads and beading work gives an aesthetic look to the cloth.

BANANA FIBRE CRAFTS



Shopping Basket



Table Mat



School Lunch Basket

PLAM LEAF CRAFTS



Stick Flowers



Lotus Flower



Flowers

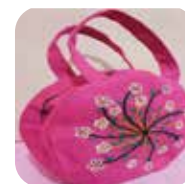
HAND EMBROIDERY CRAFTS



Shoulder bag



Shopping Bag



Round Hand Bag

SEA SHELL CRAFTS



Sea Shell Mirror



Flower Bouquet



Pen Holder